1. Question 1
   1. Cancelled Data doesn’t seem very seasonal, ~10% of projects are cancelled every month.
   2. Successful project has the most seasonal volatility; suggests people use money on other items during the holidays.
   3. Failed projects appear to be inverse lagged to successful projects by a month.
2. Question 2
   1. It would be nice to show the max donation and attempt to remove outliers. As it stands, we only calculate the average assuming all donors profile is the same.
3. Question 3
   1. Average duration for projects getting funded by category. Rows would be # of days, col would be category, filter would be successful projects.